

April 8 & 9, 2025

Meadowlands Exposition Center
Secaucus, NJ



Marketing planner

Maximize your event experience with our expert-curated planner. Discover unmissable opportunities geared toward marketers and navigate the event like a pro.

SupplySide Connect New Jersey's comprehensive education program is designed to help you thrive with educational sessions tailored to your needs. Gain the latest industry insights and trends through various formats that work for you.

ConnectEd Theater

Tuesday, April 8, 2025

12:15-1pm • 45 min.

Get answers from experts on the hot topics in natural products – ConnectEd Q&A



Wednesday, April 9, 2025

9-11am • 2 hr.

Exploring the latest supplement trends: What's hot and what's next – ConnectEd breakfast and big ideas

2:45-3:30pm • 45 min.

PricePlow presents: Breaking news in supplements, live with Benjamin Kane – ConnectEd podcast



Connect with industry professionals and expand your connections through engaging networking opportunities. Share insights, build relationships and uncover new ideas to drive your goals forward.

ConnectHub networking events

Tuesday, April 8, 2025

11-11:45am • 45 min.

Speed networking

Join us for speed networking designed to spark meaningful connections in a fast-paced and energetic setting. Come ready to chat, learn, and connect!

12:15-1pm • 45 min.

Accelerating newcomers in the industry

Calling all industry newcomers! Dive into the world of SupplySide and the health and nutrition sector at our exclusive industry newcomer networking event.



Wednesday, April 9, 2025

10:30am-1:15pm • 45 min.

Open networking hours

Need a perfect spot for your next meeting? Take advantage of our dedicated networking hours for both planned discussions and spontaneous connections.

Show features and events

Click the headlines
for more information

SupplySide Connect New Jersey has multiple show features and events designed to fuel product innovation, discovery and networking.

Expo Hall

Show features

Headshot lounge

Open during show floor hours.

Ready to upgrade your professional image? Look no further! Get a new headshot with us at the Headshot Lounge, courtesy of SupplySide Connect New Jersey.



Events

Tuesday, April 8 • 2:30-4pm • 1 hr. 30 min.

SupplySide Happy Hour

Cheers to a great opening day during this special happy hour!

Wednesday, April 9 • 10:30am-Noon • 1 hr. 29 min.

“Thanks a Lox” Bagels and Bubbly Brunch

Kick off day 2 of SupplySide Connect New Jersey with a fresh, hand-rolled water bagel, accompanied by a cup of hot coffee or a bubbly mimosa.



More information

Click the headlines
for more information

Exhibitor list



Floorplan



Schedule



Hotels



Pricing



Registration

