

Reserve booth space

Expo Hall schedule

Exhibitor move-in

June 7 | 8am-5pm

June 8 | 8-10:30am

Show hours

June 8 | 11am-4pm

June 9 | 11am-3pm

Exhibitor move-out

June 9 | 3-8pm

Dates & hours are
subject to change

Booth fees

- 10'x10' - \$5,295
- 8'x10' - \$4,250
- Each corner premium: \$500
- General liability insurance: \$185 flat fee*

Booth fees include:

- Booth space
- 8' draped back wall and 3' draped side rails (linear booth only)
- Company listing on show website
- Four exhibitor badges per 100 sq. ft.
- Lead Insights

Tabletop fees

- Premium tabletop: \$3,500
- General liability insurance: \$185 flat fee*

Premium tabletop includes

- 7'x6' (42 sq. ft.) in-line booth space
- Draped counter height table (4'w x 24"d x 42"h)
- Two contemporary stools
- Wastebasket
- 7" h x 36" w company name sign (white with black text)
- Standard classic carpet – pepper color (no additional flooring is permitted)
- Two exhibitor badges
- Company listing on show website

General Liability Insurance is required for all booth spaces. For countries outside of the United States and Canada, General Liability Insurance will be included in the cost of the booth. \$185 flat fee

SupplySide Connect Madison is your gateway to the heart of the food and beverage industry. This regional event is designed to connect exhibitors with key players in one of the most innovative and rapidly growing markets, offering unparalleled opportunities to build relationships, showcase products, and drive business growth.

Who exhibits?

Connect with hundreds of leading suppliers of innovative ingredients and services:

- Food and beverage ingredient suppliers
- Supplement ingredient suppliers
- Contract manufacturers
- Flavor and fragrance suppliers
- Equipment and machinery companies
- Packaging and labeling suppliers
- Lab testing and analytical firms
- Wholesalers, distributors and brokers
- Legal and regulatory experts

Who attends?

1,000+ CPG decision-makers across the food and beverage, dietary supplement, sports nutrition and personal care industries.

Ready to reserve your space?

To reserve your booth or inquire about sponsorship opportunities contact your account manager or Michael Vadney, VP of sales, SupplySide at michael.vadney@informa.com.

madison.supplysideconnect.com