

Reserve booth space

Expo Hall schedule

Exhibitor move-in

April 13 8am-5pm

April 14 8am-10am

Show hours

April 14 10:30am-4pm

April 15 10:30am-3:30pm

Exhibitor move-out

April 15 3:30pm-7pm

Dates & hours are
subject to change

Booth fees

- Linear booth: \$72.00 Per sq. Ft.
- Island booth: \$78.00 Per sq. Ft.
- Each corner premium: \$700
- General liability insurance: \$185 flat fee*

Booth fees include:

- Booth space
- Draped back wall and 3' draped side rails (linear booth only)
- Company listing on the show website and mobile app.
- Four exhibitor badges per 100 sq. Ft.

Tabletop fees

- Tabletop: \$4,800
- General liability insurance: \$185 flat fee*

Tabletop fees include:

- 42 Sq. Ft. (7' X 6') in-line booth space
- (1) Draped counter height table 4'w x 24"d x 42"h
- (2) Counter height chairs
- (1) Wastebasket
- Standard carpet is included (No additional flooring is permitted)
- Two exhibitor badges
- Company listing on the show website and mobile app.

Who exhibits?

- Ingredient suppliers
- Contract manufacturers
- Equipment and machinery companies
- Flavor and fragrance suppliers
- Packaging and labeling suppliers
- Lab testing and analytical labs
- Wholesalers, distributors and brokers
- Service providers
- Legal/regulatory
- Clinical research
- Product development

Who attends?

3,000+ CPG decision-makers representing 36 countries in the key industries of nutrition, health and food.

Ready to reserve your space?

To reserve your booth or inquire about Sponsorship Opportunities contact your Account Manager or **Michael Vadney, VP of Sales, SupplySide Portfolio** at michael.vadney@informa.com.

General Liability Insurance is required for all booth spaces. For countries outside of the United States and Canada, General Liability Insurance will be included in the cost of the booth. \$185 flat fee

Booth packages

Having a presence on the SupplySide Connect New Jersey show floor is even easier and affordable.

Package A

\$13,000



- 100 sq. ft. In-line booth space
- Back wall with graphics*
- Counter with graphic kick panel & locking doors*
- (1) Madison Table 30"W x 30"H
- (2) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & Porter Service
- Carpet (Pepper Color)
- (2) Arm Lights
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges

Package B

\$13,750



- 100 sq. ft. In-line booth space
- Back wall structure – solid inset wall panels
- (1) Chrome shelving with 5 stationary acrylic shelves
- (1) Padded Stool
- (1) Wastebasket & Porter Service
- Welcome counter with graphics & locking doors*
- Carpet (Pepper color)
- (3) Arm lights
- Electricity at arm lights, counter and (1) surge protector
- Pre-show booth vacuuming
- Exhibit install and dismantle
- 4 Exhibitor badges

Package C

\$23,600



- 200 sq. ft. In-line booth space
- Back wall structure with fabric graphic panels
- (1) White frame shelving with 4 stationary shelves
- (4) Padded chairs
- (1) Padded Stool
- (2) Madison table 30"W x 30"H
- (1) Wastebasket & porter service
- Welcome counter with graphics & locking doors*
- Carpet (Pepper color)
- (5) Arm lights
- Electricity at arm lights, counter and (1) surge protector
- Pre-show booth vacuuming
- Exhibit install and dismantle
- 8 Exhibitor badges

Corner locations will have an added corner fee. Any additional orders that are not included in the booth package are at the expense of the exhibitor. All nongraphic panels will be white in color. All booth packages also include the standard booth inclusions.

*Client to provide print-ready graphics

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Booth packages | international

Having a presence on the SupplySide Connect New Jersey show floor is even easier and affordable.

Package A

\$13,185



- 100 sq. ft. In-line booth space
- Back wall with graphics*
- Counter with graphic kick panel & locking doors*
- (1) Madison Table 30"W x 30"H
- (2) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & Porter Service
- Carpet (Pepper Color)
- (2) Arm Lights
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges
- International Exhibitor Insurance

Package B

\$13,935



- 100 sq. ft. In-line booth space
- Back wall structure – solid inset wall panels
- (1) Chrome shelving with 5 stationary acrylic shelves
- (1) Padded Stool
- (1) Wastebasket & Porter Service
- Welcome counter with graphics & locking doors*
- Carpet (Pepper color)
- (3) Arm lights
- Electricity at arm lights, counter and (1) surge protector
- Pre-show booth vacuuming
- Exhibit install and dismantle
- 4 Exhibitor badges

Package C

\$23,785



- 200 sq. ft. In-line booth space
- Back wall structure with fabric graphic panels
- (1) White frame shelving with 4 stationary shelves
- (4) Padded chairs
- (1) Padded Stool
- (2) Madison table 30"W x 30"H
- (1) Wastebasket & porter service
- Welcome counter with graphics & locking doors*
- Carpet (Pepper color)
- (5) Arm lights
- Electricity at arm lights, counter and (1) surge protector
- Pre-show booth vacuuming
- Exhibit install and dismantle
- 8 Exhibitor badges

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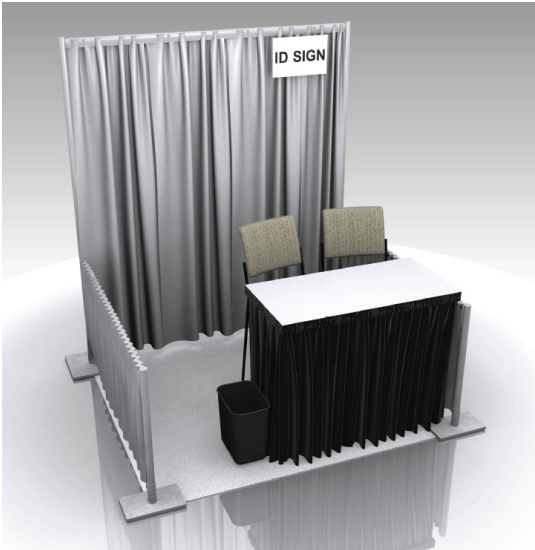
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Tabletop

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\$4,800



- 42 sq. ft. (7' x 6') in-line booth space
- (1) Draped counter height table 4'W x 24"D x 42"H
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