SupplySide® Connect New Jersey

April 8 & 9, 2025
Meadowlands Exposition Center
Secaucus, NJ

Exhibitor Sustainability Checklist

Before the show

- ☐ Ensure your booth is designed so that its structure is able to be reused year over year by either yourself or your contractors. Request sustainable options from GES and view our Sustainability and Better Stands for tips.
- ☐ Create reusable, non-dated signs that can be used year after year.
  - o Avoid foam core signs and request recyclable materials such as cardboard signage
- ☐ Select energy efficient, LED lighting and other equipment for your booth and be sure to power down your equipment at the end of the day.
- ☐ BYOF! – Avoid carpet and bring your own flooring, like puzzle foam flooring that can be reused at your shows.
- ☐ Order sustainable food and drinks for your booth. Consider catering options that include healthy choices, lean proteins and in-season, locally sourced ingredients.
- ☐ Reduce waste from food & beverage service by minimizing single-use plastics.
- ☐ Provide booth literature digitally rather than having printed items.
- ☐ If you need to print, print responsibly by sourcing recycled or sustainably certified FSC paper and displaying the logo on your materials to inform customers.
- ☐ Support the neighboring community and economy by using local suppliers and small businesses.
- ☐ When purchasing promotional items:
  - o Consider the amount you order
  - o The environmental impact of the materials they are made from
  - o Whether they are useful giveaways that will be used long after the event is over
- ☐ For your travel and transport, choose the most sustainable option possible for your journey to and from the event.

During the show

- ☐ Download the SupplySide Connect New Jersey mobile app to navigate the show digitally.

Download on the App Store GET IT ON Google Play

- ☐ If you have carpet, protect it with non-reinforced visqueen.
- ☐ Stop by the ConnectEd Theater and attend our education sessions focusing on the latest industry insights.
- ☐ Bring and use a refillable water bottle and coffee cup throughout the show. Water dispensers will be available throughout the Expo Hall.
- ☐ Break down your cardboard boxes and place them in our designated recycling station located on the show floor.

After the show

- ☐ Don't throw your lanyards and badges in the trash! Place them in one of the recycling bins at the end of the show.
- ☐ Share your learnings and sustainability efforts with us on social #supplysidenewjersey.